

Graphic Designer

Words At Work seeks a creative Graphic Designer with 5+ years of experience creating interactive and print communication for integrated marketing campaigns. Our firm has a long client list and a reputation for producing exceptional content on a wide range of topics, so being self-directed and curious is important.

Key Responsibilities

- Create visually compelling designs for a variety of mediums including websites, digital ads, social media graphics, email campaigns, presentations, infographics, ebooks, white papers, brochures, and trade show materials
- Prepare files for various production methods (digital, print, environmental, etc.)
- Develop brand identities, style guides, and visual systems for our clients
- Transform complex data and technical information into clear, engaging infographics and visual content
- Collaborate with writers and strategists to ensure design and content work together seamlessly
- Maintain strong client loyalty through excellent service and solid creative as well as on budget performance
- Stay current with design trends, tools, and best practices in B2B marketing
- Manage multiple projects simultaneously while meeting tight deadlines

Qualifications

- 5+ years of strategic-driven design
- BFA, BA or BS in graphic design
- A strong portfolio with a mix of business-to-business and consumer
- Expert proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Adobe Express)
- Familiarity with modern platforms of motion graphics and web standards (HTML 5)
- Knowledge of other growing design tools such as Figma, Canva, Etc.
- Work well under pressure on rapidly changing projects
- Experience designing responsive websites and digital assets (WordPress, Webflow, Squarespace)
- Knowledge of current design trends and best practices
- Excellent attention to detail and organizational skills
- Strong communication and presentation skills
- Ability to work collaboratively in a fast-paced agency environment
- Understanding of production processes for both digital and print media

About Words At Work

Founded in 1988, Words At Work is a collaborative, entrepreneurial firm committed to helping its clients build strong, profitable brands. Clients utilize us as a full-service marketing agency. They can also look to us for selected services, such as brand strategy, content marketing, website development, sales enablement, demand generation, social media and public relations.



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Our compensation program includes market-competitive salaries, a generous bonus plan based on company and individual performance, and a 401(k) retirement plan. Employee medical, dental, disability and life insurance are 100-percent employer paid.

For more information about Words At Work, visit <http://www.wordsatwork.com> or contact careers@wordsatwork.com.

Words At Work is an equal opportunity employer. We are committed to hiring employees regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status.